



profitableholidayhomes

More Bookings, Happy Guests, No Stress

Paul & Karen's Story

Our Holiday Home's Income Increased by 586%



Paul and Karen* are like many couples — busy careers and little time. They bought their holiday home at Jervis Bay as an escape from the hustle and bustle of Sydney and hoped that they could make a good income from holiday rentals. But it didn't work out that way. Despite their best efforts bookings were few and far between...

The Problems

Paul: We did our best but we struggled to know firstly how much to charge and then we found the technology overwhelming. We wasted a lot of money trying to advertise the property with little return. When we did get enquiries it was very stressful trying to respond to customers whilst at work and handle the few bookings that came through. In the end we realised we needed help which is when we contacted Profitable Holiday Homes.

What Happened Next

Karen: The new process was really easy. We booked a Discovery Session where we went through an assessment of our current position to identify improvements. We then underwent an Onboarding Session where they gathered details of the property. Within a matter of days Profitable Holiday Homes started to transform our property listings and got us listed on all of the best websites. We couldn't believe how amazing the professional photos were when we saw them!



The Results

Paul: *Within a week our first bookings started to come in and they didn't stop! 12 months on our bookings have increased by over 500%. The extra income has made a huge difference to our lives. With new baby we can now plan to move into a bigger home without worrying about being able to afford it. Not only that but we can still look forward to enjoying our beach house — especially with our little one involved.*

	Total Revenue
2017	\$9,220
2018	\$54,045
Increase	586%



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enquiries@profitableholidayhomes.com

www.profitableholidayhomes.com

1300 183 983

*Names changed for privacy reasons